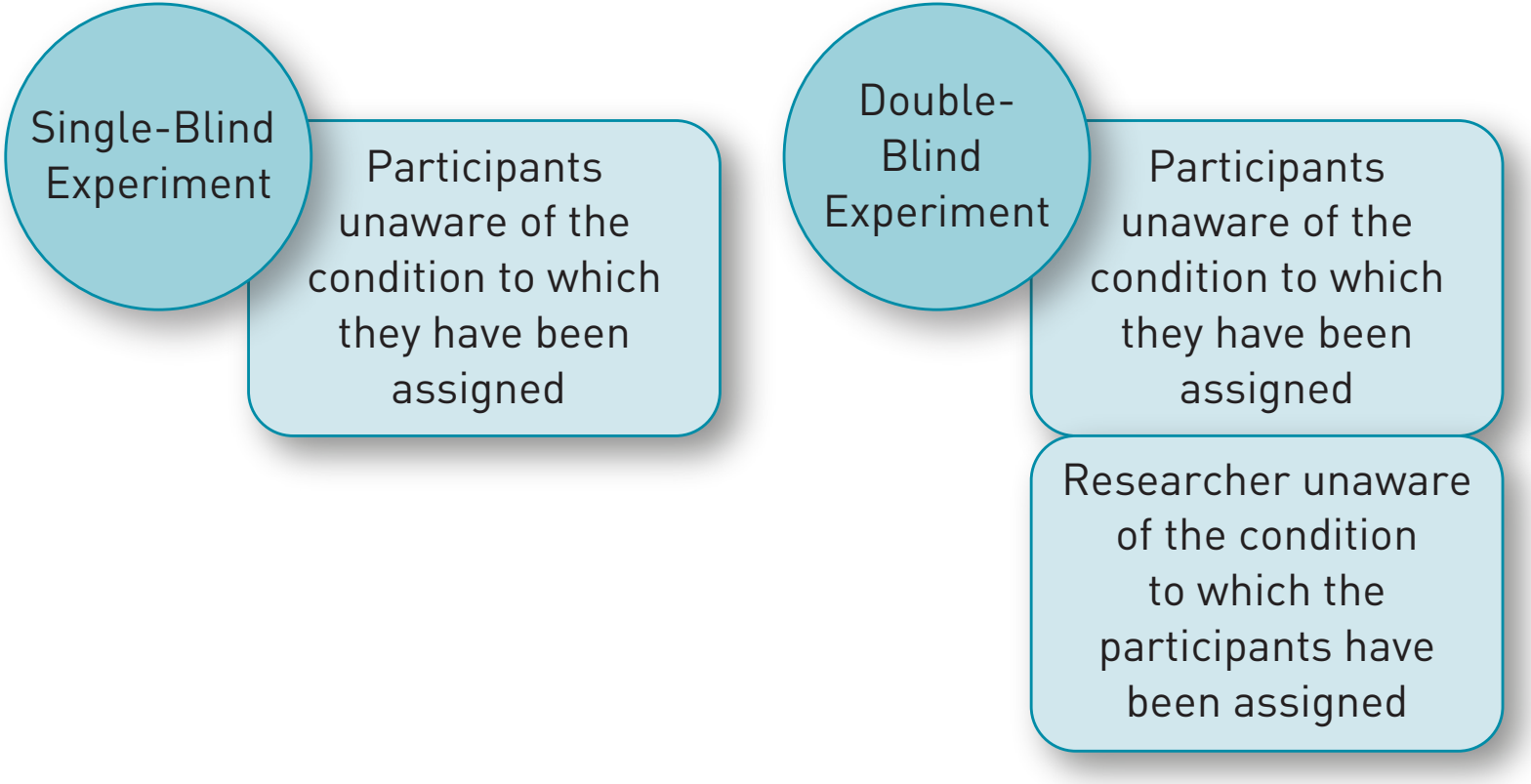FIGURE 3.7 Single- Versus Double-Blind Designs